

ABSTRACT OF THE DISCLOSURE

A system is provided for appending a personal greeting onto a personal advertisement for presentation on a hosted website over the Internet. The system includes a client, a communication link, and a server. The client has an input device and a browser. The server has memory for storing a database of personal advertisements and at least one of a voice and a video greeting system. The greeting system cooperates with the database and the communication link to enable a user of the client to access a personal advertisement from the database, input a personal greeting to the server from client, and associate the personal greeting with the personal advertisement. A method is also provided.